



ERIN KWIAKOWSKI
GRAPHIC DESIGNER

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WORK OBJECTIVE

Highly self-motivated and goal-oriented individual seeking to obtain a position in the Graphic Design industry

TECHNICAL SKILLS

Adobe Acrobat, Adobe AfterEffects, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Excel, Microsoft Powerpoint, Microsoft Word, Sketch-Up, Wordpress, Macintosh and Windows computers

TRAINED KNOWLEDGE

Color theory, Illustration, Information design, Layout, Motion, Packaging, Storyboard design concept, Typography

WORK EXPERIENCE

TITLE: Graphic Design Intern/Contractor

TIME: 02.10 - Present

COMPANY: Identity Studios

WEBSITE: www.identitystudios.biz

- Created designs for technology companies resulting in 50+ email campaigns and 25+ website product banners
- Developed brand proposal booklets to potential clients offering an array of products and services that would help their company succeed financially
- Partnered with Project Managers to learn about the business aspect of graphic design; collaborate with Senior Designers to broaden techniques and explore alternative styles

TITLE: Graphic Design Intern

TIME: 06.09 - 08.09

COMPANY: FITCH

WEBSITE: www.fitch.com

- Designed company logos, material boards and store signage to develop brand identity for internationally known commercial clients
- Collaborated with architects and interior designers to produce commercial layouts for restaurants and office space
- Prioritized projects in a fast-paced environment and utilized problem-solving skills to ensuring deadlines were met

TITLE: Sales Associate

TIME: 06.06 - 11.11

COMPANY: Nordstrom

WEBSITE: www.nordstrom.com

- Provided customers with exceptional service to meet their fashion needs and achieve personal sales goals
- Gained familiarity with all Nordstrom products enabling me to assist customers in multiple departments and online
- Opened credit accounts, set-up floor layout and promotional displays and assisted in training new hires

EDUCATION

SCHOOL: Arizona State University, Tempe, Arizona

TIME: 08.2006 - 05.2010

DEGREE: B.A. in Visual Communication

- Graduated in May 2010 with a 3.5 GPA
- Accepted into Graphic Design Upper Division Program (1 of 44 selected)
- Chosen for Innovation Space Program (1 of 9 selected)

PROGRAM: ASU Innovation Space

TIME: 08.2009 - 05.2010

WEBSITE: www.innovationspace.asu.edu

- Created medical brand products from start-to-finish for a silicone manufacture company
- Worked with a team consisting of an architect, industrial designer, and mechanical engineer to co-produce three medical product proposals
- Chosen proposal was built, marketed and displayed in exhibit
- Product currently under review for patent

PROGRAM: ASU Architecture Thesis

TIME: 01.2009 - 05.2009

- Collected research data in the Navajo Nation and produced informational design via charts, diagrams, and imagery
- Results uncovered opportunity around wellness; led to proposals around creation of community program
- Recommended proposed solution in an exhibit consisting of video, book, handouts, and visual aids

References available upon request.